



## 75<sup>th</sup> Georgia Orthopaedic Society Annual Meeting



# EXHIBITOR PROSPECTUS

October 7 - 9, 2021  
at The Cloister on Sea Island, Georgia

ADVOCACY | RELATIONSHIPS | EDUCATION



# INVITATION TO EXHIBIT



**THE GOS ANNUAL MEETING  
IS THE LARGEST GATHERING OF  
ORTHOPAEDIC SURGEONS IN GEORGIA!**

*Join us at*  
**THE GEORGIA ORTHOPAEDIC SOCIETY  
2021 ANNUAL MEETING**  
which will be held  
**OCTOBER 7 - 9, 2021**  
**AT THE CLOISTER ON SEA ISLAND, GA**

More than 135 orthopaedic surgeons are expected to attend the meeting.

We invite you to join us at the meeting to interact with orthopaedic surgeons statewide.

We are pleased to welcome GOS Presidential Guest Speaker  
*Jim Ninomiya, M.D.*

*Jim Ninomiya* is a practicing orthopaedic surgeon who has spent his entire career in academic medicine. Specializing in adult reconstruction, after over twenty years at the Medical College of Wisconsin in Milwaukee, he is now a professor of orthopaedic surgery at the University of New Mexico in Albuquerque.



He grew up in New York City suburbs and then moved to Woodstock, New York where he went to the University at Albany and studied chemistry and then obtained a master's degree in organic chemistry. After working for IBM, he then attended the University of Vermont for medical school and residency. During this time, he did a two-year NIH sponsored research fellowship in the biochemistry of non-collagenous bone proteins. Following this, he did a fellowship in adult reconstruction and orthopaedic cell biology with Victor Goldberg at Case Western Reserve University in Cleveland.

He has served on a number of NIH study sections and reviews manuscripts for JBJS, the Journal of Orthopaedic Research Arthroplasty, and others. He has served on the program committee for the Orthopaedic Research Society and currently is on the board of the Society of Military Orthopaedic Surgeons, and is a member of the Judiciary Committee for the AAOS.

In his spare time, he enjoys flying aerobatics as well as going cross-country between meetings. He also plays the French horn and was actively involved in many musical ensembles throughout his career. Finally, he also enjoys photography, and hiking and has taken great pleasure in exploring and photographing the beautiful New Mexico landscapes.

He has also served for over twenty years in the Air Force, and most recently was a chief flight surgeon in the Wisconsin Air National Guard at the rank of colonel. He has travelled around the world for humanitarian and educational purposes for the Air Force, and considers this a unique and memorable highlight of his career.

He is most proud of his career in the Air Force, where he believes the camaraderie and sense of purpose are unequalled as a civilian. His presentations will include his experiences as a practicing orthopaedic surgeon, as well as his unique training and experience as a military orthopaedic surgeon.

## WHAT ARE THE BENEFITS OF EXHIBITING WITH GOS?

- Access to orthopaedic surgeons in Georgia from all practice settings – large groups/ solo and small groups/ Workers' Compensation
- Sponsor logo on GOS Annual Meeting website
- Include a description of your company and contact information on the GOS website
- Participation in an incentive raffle program to encourage attendees to stop by your booth
- A mailing list of attendees available prior to the meeting to invite attendees to visit your booth
- A final list of attendees available after the meeting

## HOW WILL GOS PROMOTE YOUR PRESENCE AT OUR MEETING?

- You will be acknowledged on the GOS website and in the meeting materials, according to your level of support
- Food and beverage will be served in the exhibit area to encourage attendee interaction
- GOS will provide attendees with your company name, description, and website address
- GOS Board members will help connect exhibitors to specific GOS members as requested.

**Exhibitor space is assigned on a first come basis. We encourage you to apply early, so that you are assigned to one of your preferred locations.**



# MEETING OVERVIEW



## MEETING DATES:

Annual meeting general session:  
**Friday & Saturday, October 8 & 9, 2021**

## CONTACT:

Liz Neary, Executive Director  
Email: [lnearygoss@gmail.com](mailto:lnearygoss@gmail.com)  
Phone: (478) 474-2754

## WEBSITE:

[www.georgiaorthosociety.com](http://www.georgiaorthosociety.com)

## MATERIALS:

**Annual Meeting Page -**  
<https://georgiaorthosociety.wildapricot.org/Annual-Meeting>

## LOCATION:

The Cloister,  
100 Cloister Drive  
Sea Island, GA 31561

## RESERVATIONS:

Go online and key in <https://book.passkey.com/e/50164740> no code is needed! Or call 855-421-0041 and mention you are attending the GOS meeting to receive the GOS discounted rate of \$407 per night

## ADDITIONAL ACCOMMODATIONS IN THE SEA ISLAND/ST. SIMONS ISLAND AREA –

all within 15 minutes of the Cloister.

THE INN AT SEA ISLAND – Free shuttle to the Cloister  
(Part of Sea Island Corp), Located just minutes from the  
Cloister on St. Simons Island ..... 866-369-0786  
KING AND PRINCE HOTEL..... 800-342-0212

VILLAGE INN..... 912-634-6056  
SEA PALMS GOLF &  
TENNIS RESORT ..... 800-841-6268  
HAMPTON INN ..... 912-534-2204

**CME ACTIVITY:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Orthopaedic Surgeons and the Georgia Orthopaedic Society. The American Academy of Orthopaedic Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

## TO RESERVE YOUR EXHIBITOR SPACE:

Click on this link  
<https://georgiaorthosociety.com/event-3959819>

**And complete the registration form online. You can pay by credit card or mail a check to**

Georgia Orthopaedic Society  
131 Holly Springs Drive  
Peachtree City, GA 30269 or  
Email: [lnearygoss@gmail.com](mailto:lnearygoss@gmail.com)

Space will not be held until your payment is received.  
Checks should be made payable to the  
Georgia Orthopaedic Society.  
GOS Tax ID# 58-2048720

## IMPORTANT DATES & LOGISTICAL ARRANGEMENTS:

### EXHIBIT SETUP:

Thursday, October 7th, 2021.....6:00 pm-10:00 pm  
or Friday, October 8th, 2021..... 5:30 am- 6:30 am

### EXHIBITS OPEN:

Friday - Saturday, October 8th – 9th, 2021

### NON-EXHIBITING FUNCTION

on Thursday, October 7th  
Registration Reception .....6:00 pm-8:00 pm

### FRIDAY, OCTOBER 8th

Exhibits Open ..... 7:00 am-12:30 pm

### SATURDAY, OCTOBER 9th

Exhibits Open ..... 7:00 am-1:00 pm

### EXHIBIT TEARDOWN:

Saturday, October 9th, 2021 .....12:00 pm-2:00 pm

## REMINDERS:

- **Extra Badge cost:** \$200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at [lnearygoss@gmail.com](mailto:lnearygoss@gmail.com) before purchasing. Badges are limited due to space restrictions at the Cloister.
- Exhibit tables must be manned during exhibit hours.
- A cancellation fee of \$250.00 will be charged to an exhibitor who cancels their contract before June 20th, 2021. **No refunds will be made after this date.**

# SPONSORSHIP LEVELS AND OPPORTUNITIES



## GEORGIA ORTHOPAEDIC SOCIETY 2021 ANNUAL MEETING CORPORATE SUPPORT PROGRAM

Increase your corporate exposure to orthopaedic surgeons across Georgia by participating in the 2021 Annual Meeting. Participation as an exhibitor during the GOS annual meeting will provide value-added recognition for your company, its products, and services, as well as enhancing its market image as a friend of orthopaedic surgery and health care.

**For further information about these opportunities please contact  
Liz Neary, GOS Executive Director, at (478) 474-2754, Email: [lnearygos@gmail.com](mailto:lnearygos@gmail.com)  
Mailing address: 131 Holly Springs Dr., Peachtree City, GA 30269.**

### ❑ DIAMOND LEVEL - \$15,000

Prime exhibit space (6ft tabletop display) immediately outside the meeting rooms at The Cloister, Sea Island, GA. Available for use on Thursday evening (October 7th) at the cocktail reception, Friday morning, October 8th - Saturday mid-afternoon, October 9th.

- Complimentary tickets to all social activities for up to 8 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One complimentary full-page b/w product advertisement in two issues of the periodically published
- GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting's program and acknowledgment from the podium.

### ❑ PLATINUM LEVEL - \$10,000

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, October 8th - Saturday mid-afternoon, October 9th.

- Complimentary tickets to all social activities for up to 6 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One/Half page complimentary b/w product advertisement in two issues of the periodically published
- GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

### ❑ GOLD LEVEL - \$7,500

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, October 8th - Saturday mid-afternoon, October 9th.

- Space located outside general session/meeting room with food and beverage.
- Complimentary tickets to all social activities for 4 representatives (Individuals pay for sporting events -golf, skeet, etc.)
- One/Quarter page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

### ❑ SILVER LEVEL - \$5,000

Complimentary Exhibit Table (6ft tabletop display) available for use on Friday morning, October 8th - Saturday mid-afternoon, October 9th. Space located in a separate room with food and beverage, next to meeting room.

- Complimentary tickets to all social activities for 3 representatives (Individuals pay for sporting events -golf, skeet, etc.)
- One/Quarter page complimentary b/w product advertisement in one issue of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

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**Sponsorship Opportunities - does NOT include exhibiting at conference**

### COCKTAIL RECEPTION (THURSDAY EVENING)

Includes signage, participation at cocktail reception and logo on GOS website .....\$1,500

### APPLE WATCHES FOR ATTENDEE RAFFLE

Attendees visit ALL exhibitor booths and get signatures to qualify for drawing).....\$400  
**(6 available at \$400 each)**

**BREAKFAST** .....\$1,500  
Includes signage, announcement and logo on GOS website

**MORNING BREAK - FRIDAY** .....\$1,000  
Includes signage, announcement and logo on GOS website

**MORNING BREAK - SATURDAY** .....\$1,000  
Includes signage, announcement and logo on GOS website

**BOX LUNCH - GOLF TOURNAMENT** .....\$2,500  
Includes signage, Company info distributed in golf cart, announcement and logo on GOS website

**COCKTAIL RECEPTION (SATURDAY EVENING)** ..... \$1,500  
Includes signage, participation at cocktail reception and logo on GOS website

**RESERVE YOUR SPACE FOR YOUR MOST IMPORTANT FACE-TO-FACE  
SALES AND MARKETING OPPORTUNITIES IN GEORGIA WITH ORTHOPAEDIC SURGEONS.**