



75th Georgia Orthopaedic Society Annual Meeting



GEORGIA
ORTHOPAEDIC
SOCIETY

EXHIBITOR PROSPECTUS

September 24 -27, 2020
at The Cloister on Sea Island, Georgia

ADVOCACY | RELATIONSHIPS | EDUCATION



INVITATION TO EXHIBIT



THE GOS ANNUAL MEETING IS THE LARGEST GATHERING OF ORTHOPAEDIC SURGEONS IN GEORGIA!

Join us at
**THE GEORGIA ORTHOPAEDIC SOCIETY
2020 ANNUAL MEETING**
which will be held
SEPTEMBER 24 -27, 2020
AT THE CLOISTER ON SEA ISLAND, GA

More than 135 orthopaedic surgeons are expected to attend the meeting.

We invite you to join us at the meeting to interact with orthopaedic surgeons statewide.

Dr. Patrick Connor, a distinguished orthopaedic shoulder and elbow and sports medicine specialist at OrthoCarolina in Charlotte, NC, is originally from Oklahoma from where he obtained his undergraduate degree from Oklahoma State University and his medical degree from The University of Oklahoma College of Medicine. He moved to Charlotte, NC where he completed his residency training in orthopaedic surgery at Carolinas Medical Center. He then completed the esteemed Charles S. Neer II, MD Fellowship in Shoulder and Elbow Surgery at the New York Orthopaedic Hospital at Columbia-Presbyterian Medical Center, and subsequently obtained additional training in elbow surgery with Dr. Bernard Morrey at The Mayo Clinic in Rochester, MN.



Dr. Connor has been in practice in Charlotte, NC since 1996 and is part of OrthoCarolina's esteemed Sports Medicine and Shoulder and Elbow Centers as well as being Professor and Chief of Sports Medicine and Shoulder and Elbow Surgery at the Department of Orthopaedic Surgery at Atrium Health. He is currently entering his 24th year as team physician of the NFL's Carolina Panthers – he served as President of the NFL Physicians Society (NFLPS) in 2009-2011 and has been on the Executive Board of the NFLPS every year since 2006. In addition, he serves as the head team physician for the Charlotte Knights, AAA Affiliate of the Chicago White Sox, Hendrick Motorsports, Toyota Racing Development Team and many additional local teams and organizations. Dr. Connor has been named as one of Charlotte's Top Doctors for 14 years and has received over 50 local community and peer awards for excellence in orthopedics.

Dr. Connor is an exceptionally accomplished researcher as well. He had authored over 300 journal articles, book chapters, multimedia exhibits and poster presentations, and is nationally and internationally recognized as an authority in sports medicine and shoulder and elbow surgery. He was the founder and inaugural Chairman of the Board of the OrthoCarolina Research Institute (OCRI), which is the most prolific private practice orthopaedic research institute in the country, and he continues to serve on its Board of Directors.

Although Dr. Connor treats athletes, he was an athlete himself in what he calls his "first life". He was the first four-time state high-school singles tennis champion in the history of Oklahoma, and he achieved All-American status in Men's Tennis at Oklahoma State University. He won numerous regional and national junior and college tennis titles, was a teaching professional for over seven years, and is a two-time inductee into the Bartlesville Athletic Hall of Fame. Dr. Connor and his wife, Tish, are the proud parents of eight children.

WHAT ARE THE BENEFITS OF EXHIBITING WITH GOS?

- Access to orthopaedic surgeons in Georgia from all practice settings – large groups/ solo and small groups/ Workers' Compensation
- Sponsor logo on GOS Annual Meeting website
- Include a description of your company and contact information on the GOS website
- Participation in an incentive raffle program to encourage attendees to stop by your booth
- A mailing list of attendees available prior to the meeting to invite attendees to visit your booth
- A final list of attendees available after the meeting

HOW WILL GOS PROMOTE YOUR PRESENCE AT OUR MEETING?

- You will be acknowledged on the GOS website and in the meeting materials, according to your level of support
- GOS will provide attendees with your company name, description, and website address
- Food and beverage will be served in the exhibit area to encourage attendee interaction
- GOS Board members will help connect exhibitors to specific GOS members as requested.

Exhibitor space is assigned on a first come basis. We encourage you to apply early, so that you are assigned to one of your preferred locations.

MEETING OVERVIEW



MEETING DATES:

Annual meeting general session:
Friday & Saturday, September 25 & 26, 2020

CONTACT:

Liz Neary, Executive Director
Email: lnearygoss@gmail.com
Phone: (478) 474-2754
Fax: (678) 669-2754

WEBSITE:

www.georgiaorthosociety.com

MATERIALS:

Annual Meeting Page -
<https://georgiaorthosociety.wildapricot.org/annualmeeting>
Online Exhibitor Registration Form -
<https://georgiaorthosociety.wildapricot.org/event-3728400>

LOCATION:

The Cloister
100 Cloister Drive
Sea Island, GA 31561

RESERVATIONS:

Tel: 855-421-0041 | GOS discounted rate: \$402 per night

ADDITIONAL ACCOMMODATIONS IN THE SEA ISLAND/ST. SIMONS ISLAND AREA – all within 15 minutes of the Cloister.

THE INN AT SEA ISLAND – Free shuttle to the Cloister
(Part of Sea Island Corp), Located just minutes from the
Cloister on St. Simons Island 866-369-0786
KING AND PRINCE HOTEL..... 800-342-0212

VILLAGE INN..... 912-634-6056
SEA PALMS GOLF &
TENNIS RESORT 800-841-6268
HAMPTON INN 912-534-2204

CME ACTIVITY: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American Academy of Orthopaedic Surgeons and the Georgia Orthopaedic Society. The American Academy of Orthopaedic Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

TO RESERVE YOUR SPACE:

Click on this link
<https://georgiaorthosociety.wildapricot.org/event-3728400>

And complete the registration form online. You can pay by credit card or mail a check to

Georgia Orthopaedic Society
131 Holly Springs Drive
Peachtree City, GA 30269 or
Email: lnearygoss@gmail.com

Space will not be held until your payment is received.
Checks should be made payable to the
Georgia Orthopaedic Society.
GOS Tax ID# 58-2048720

IMPORTANT DATES & LOGISTICAL ARRANGEMENTS:

EXHIBIT SETUP:

Thursday, September 24th, 2020 6:00 pm-10:00 pm
or Friday, September 25th, 2020.....5:30 am-6:30 am

EXHIBITS OPEN:

Friday - Saturday, September 25th - 26th, 2020

NON-EXHIBITING FUNCTION

on Thursday, September 24th
Registration Reception..... 6:00 pm-8:00 pm

FRIDAY, SEPTEMBER 25th

Exhibits Open.....7:00 am-12:30 pm

SATURDAY, SEPTEMBER 26th

Exhibits Open.....7:00 am-1:00 pm

EXHIBIT TEARDOWN:

Saturday, September 26th, 2020.....12:30 pm-2:00 pm

REMINDERS:

- **Extra Badge cost:** \$200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygoss@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister.
- Exhibit tables must be manned during exhibit hours.
- A cancellation fee of \$250.00 will be charged to an exhibitor who cancels their contract before June 20th, 2020.
No refunds will be made after this date.

SPONSORSHIP LEVELS AND OPPORTUNITIES



GEORGIA ORTHOPAEDIC SOCIETY 2020 ANNUAL MEETING CORPORATE SUPPORT PROGRAM

Increase your corporate exposure to orthopaedic surgeons across Georgia by participating in the 2020 Annual Meeting. Participation as an exhibitor during the GOS annual meeting will provide value-added recognition for your company, its products and services, as well as enhancing its market image as a friend of orthopaedic surgery and health care.

For further information about these opportunities please contact

**Liz Neary, GOS Executive Director, at (478) 474-2754, Email: lnearygoss@gmail.com Fax: (678) 669-2754
Mailing address: 131 Holly Springs Dr., Peachtree City, GA 30269.**

❑ DIAMOND LEVEL - \$15,000

Prime exhibit space (6ft tabletop display) immediately outside the meeting rooms at The Cloister, Sea Island, GA. Available for use on Thursday evening (September 24th) at the cocktail reception, Friday morning, September 25th - Saturday mid-afternoon, September 26th.

- Complimentary tickets to all social activities for up to 8 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One complimentary full-page b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting's program and acknowledgment from the podium.

❑ PLATINUM LEVEL - \$10,000

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 25th - Saturday mid-afternoon, September 26th.

- Complimentary tickets to all social activities for up to 6 representatives (Individuals pay for sporting events – golf, skeet, etc.)
- One/Half page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Prominent name recognition in the meeting program and acknowledgment from the podium.

❑ GOLD LEVEL - \$7,500

Prime exhibit space (6ft tabletop display) immediately adjacent to meeting room lobby area; available for use on Friday morning, September 25th - Saturday mid-afternoon, September 26th.

- Space located outside general session/meeting room.
- Complimentary tickets to all social activities for 4 representatives (Individuals pay for sporting events -golf, skeet, etc.)
- One/Quarter page complimentary b/w product advertisement in two issues of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

❑ SILVER LEVEL - \$5,000

Complimentary Exhibit Table (6ft tabletop display) available for use on Friday morning, September 25th - Saturday mid-afternoon, September 26th. Space located in a separate room with food and beverage, next to meeting room.

- Complimentary tickets to all social activities for 3 representatives (Individuals pay for sporting events -golf, skeet, etc.)
- One/Quarter page complimentary b/w product advertisement in one issue of the periodically published GOS newsletter during a twelve-month period.
- Name recognition in the meeting program and acknowledgment from the podium.

* **Extra Badge cost: \$200 per person. Only paid exhibitors may purchase extra badges. Must be approved by Liz Neary at lnearygoss@gmail.com before purchasing. Badges are limited due to space restrictions at the Cloister**

Sponsorship Opportunities - does NOT include exhibiting at conference

COCKTAIL RECEPTION (THURSDAY EVENING)

Includes signage, participation at cocktail reception and logo on GOS website\$1,500

APPLE WATCHES FOR ATTENDEE RAFFLE

(Attendees visit ALL exhibitor booths and get signatures to qualify for drawing)\$400
(6 available at \$400 each)

BREAKFAST\$1,500
Includes signage, announcement and logo on GOS website

MORNING BREAK - FRIDAY\$1,000
Includes signage, announcement and logo on GOS website

MORNING BREAK - SATURDAY\$1,000
Includes signage, announcement and logo on GOS website

BOX LUNCH - GOLF TOURNAMENT\$2,000
Includes signage, Company info distributed in golf cart, announcement and logo on GOS website

COCKTAIL RECEPTION (SATURDAY EVENING)\$1,500
Includes signage, participation at cocktail reception and logo on GOS website

RESERVE YOUR SPACE FOR YOUR MOST IMPORTANT FACE-TO-FACE SALES AND MARKETING OPPORTUNITIES IN GEORGIA WITH ORTHOPAEDIC SURGEONS.